

SUNSET ON SUMMER

# SPONSORSHIP PACKET

MIDDLETON PARK COMPLEX

4610 E. DOLPHIN DRIVE, OAK ISLAND NC





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# YOU'RE INVITED



**The Town of Oak Island is seeking your help in making the 4th Annual Sunset on Summer Music Festival a success this year. Sunset on Summer is the pinnacle of our Summer Concert Series, with last year's event seeing around 4,000 attendees. This year, the 2026 Sunset on Summer will be bigger than ever before!**

**We will have three bands featured on the main stage and another band featuring on a newly added second stage. On top of that, there will be local vendors for food and snacks throughout the day ready to provide refreshments, in addition to the garden area that will be set up with local beer vendors, wineries, and spirits. This event is a great way to spend time with the community and welcome the fall season off the back of another busy summer with some great music, all rounded off by a spectacular fireworks display.**

**This festival is free to the public to come and enjoy thanks to support from businesses such as yours! Please consider making your tax deductible donation and help us continue to bring outstanding live entertainment to our community. Become a sponsor today!**

**Thank you,**

**Ryan Gordon, Recreation Programs Supervisor  
Oak Island Recreation Department  
[rgordon@oakislandnc.gov](mailto:rgordon@oakislandnc.gov)  
910-278-4747**



# SPONSOR BENEFITS



## **TIER 1 EVENT SPONSOR (1) – \$10,000**

### **EXCLUSIVE BENEFITS:**

- RECOGNITION AS A PRESENTING SPONSOR IN ALL MARKETING MATERIALS AND BEFORE EACH MAINSTAGE BAND PLAYS
- LOGO PLACEMENT ON MAIN STAGE BANNER BOARD AND ALL PROMOTIONAL MATERIALS
- PREMIER LOGO POSITION ON WEBSITE AND SOCIAL MEDIA ANNOUNCEMENTS
- OPPORTUNITY TO SPEAK DURING ANNOUNCEMENTS AT THE BEGINNING OF FESTIVAL. SCRIPT WILL NEED TO BE PRE-APPROVED.
- YOUR OWN HOSPITALITY TENT AT EVENT WITH SEATING, SODAS/WATERS, SNACKS PROVIDED ON SEPTEMBER 5, 2026.
- LOGO WILL BE PLACED ON AN ADDITIONAL BANNER THAT WILL GO AROUND SPLASH PAD FROM MAY 22, 2026 - SEPTEMBER 5, 2026.
- LOGO WILL BE PLACED ON AN ADDITIONAL BANNER THAT WILL BE PLACED ALONG FENCE LINE AT MIDDLETON PARK FROM MAY 22, 2026 - SEPTEMBER 5, 2026.
- LOGOS LISTED ON ADDITIONAL 18" X 24" SIGNS AROUND PARK ON SEPTEMBER 5, 2026.
- OPTION TO INCLUDE PROMOTIONAL ITEMS IN FESTIVAL GIVEAWAYS

## **TIER 2 EVENT SPONSOR (2) – \$5,000**

### **BENEFITS:**

- RECOGNITION AS A PRESENTING SPONSOR IN ALL MARKETING MATERIALS AND BEFORE EACH MAINSTAGE BAND PLAYS
- LOGO PLACEMENT ON MAIN STAGE BANNER BOARD AND ALL PROMOTIONAL MATERIALS
- LOGO LISTED ON WEBSITE AND SOCIAL MEDIA ANNOUNCEMENTS
- SHARED HOSPITALITY TENT AT EVENT WITH SEATING, SODAS/WATERS, SNACKS PROVIDED ON SEPTEMBER 5, 2026.
- LOGO WILL BE PLACED ON AN ADDITIONAL BANNER THAT WILL GO AROUND SPLASH PAD FROM MAY 22, 2026 - SEPTEMBER 5, 2026.
- LOGOS LISTED ON ADDITIONAL 18" X 24" SIGNS AROUND PARK ON SEPTEMBER 5, 2026.
- OPTION TO INCLUDE PROMOTIONAL ITEMS IN FESTIVAL GIVEAWAYS

## **TIER 3 EVENT SPONSOR (3) – \$2,500**

### **BENEFITS:**

- RECOGNITION AS A PRESENTING SPONSOR IN ALL MARKETING MATERIALS AND BEFORE EACH MAINSTAGE BAND PLAYS
- LOGO PLACEMENT ON MAIN STAGE BANNER BOARD, POSTERS, AND PROMOTIONAL FLYERS
- RECOGNITION IN MEDIA RELEASES AND SOCIAL MEDIA PROMOTIONS
- LOGO LISTED ON WEBSITE AND SOCIAL MEDIA ANNOUNCEMENTS
- VENDOR BOOTH SPACE AT FESTIVAL ON SEPTEMBER 5, 2026.
- LOGOS LISTED ON ADDITIONAL 18" X 24" SIGNS AROUND PARK ON SEPTEMBER 5, 2026.

# SPONSOR BENEFITS



## **TIER4 EVENT SPONSOR (4) – \$1000**

### **BENEFITS:**

- RECOGNITION AS A PRESENTING SPONSOR BEFORE EACH MAINSTAGE BAND PLAYS
- LOGO PLACEMENT ON MAIN STAGE BANNER BOARD
- RECOGNITION IN MEDIA RELEASES AND SOCIAL MEDIA PROMOTIONS
- LOGO LISTED ON WEBSITE AND SOCIAL MEDIA ANNOUNCEMENTS
- VENDOR BOOTH SPACE AT FESTIVAL ON SEPTEMBER 5, 2026.

## **TIER 5 EVENT SPONSOR (5) – \$500**

### **BENEFITS:**

- RECOGNITION AS A PRESENTING SPONSOR BEFORE EACH MAINSTAGE BAND PLAYS
- NAME PLACEMENT ON MAIN STAGE BANNER BOARD
- RECOGNITION IN MEDIA RELEASES AND SOCIAL MEDIA PROMOTIONS
- NAME LISTED ON WEBSITE AND SOCIAL MEDIA ANNOUNCEMENTS

# SPONSOR FORM



On behalf of the Town of Oak Island, I am excited to invite you to join us as a sponsor for the Sunset on Summer Music Festival this year. Certain levels of this sponsorship opportunity will be advertised not only during the event itself but during the Summer. It is our hope that you and your organization will help make this fun, family oriented event a success through your sponsorship.

If you and your business would like to be a sponsor at this event, we will need this form and your payment by May 1, 2026. Payment must be received before logo or name is placed on any advertisements. This is a tax deductible donation.

## Sponsorship Levels

Community Sponsors – Any \$ Amount  
Tier 5 Event Sponsors (5 Available) – \$500  
Tier 4 Event Sponsors (4 Available) – \$1000  
Tier 3 Event Sponsors (3 Available) – \$2,500  
Tier 2 Event Sponsor (2 Available) – \$5,000  
Tier 1 Event Sponsor (1 Available) – \$10,000

Sponsoring Agency: \_\_\_\_\_

Representative Name: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

## Sponsorship

Sponsorship Amount: \_\_\_\_\_

Total Amount Being Paid: \_\_\_\_\_

Signature: \_\_\_\_\_ Title: \_\_\_\_\_

Please make checks payable to:

Oak Island Recreation Department, 4601 E. Oak Island Dr., Oak Island, NC 28465  
910-278-4747 • 910-278-5518 • [OakIslandNC.gov](http://OakIslandNC.gov)



# PHOTO GALLERY

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**THANK**  
**YOU!** 

## Contact

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