

# Oak Island

## 2025 Parking Summary/Overview

### Nov. 12<sup>th</sup>, 2025

Note: some of the information contained in this report is taken at a point in time and will change over time as additional payments are made.

# Revenue Summary

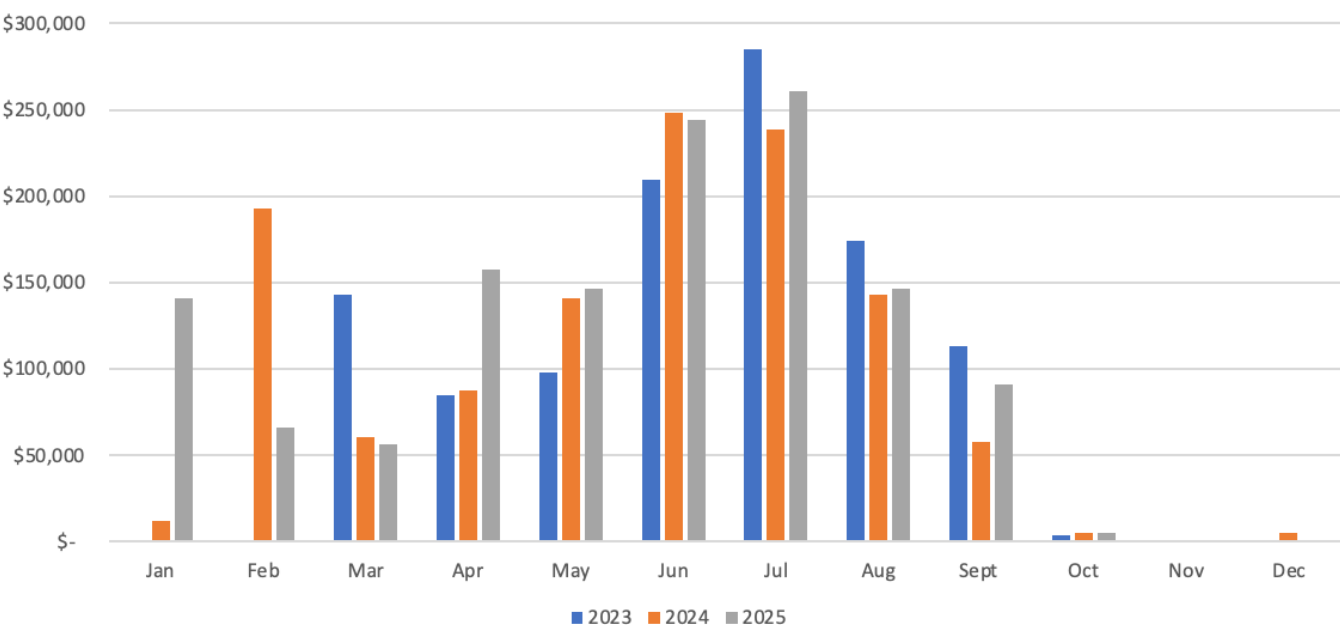
## Net Revenue to The Town of Oak Island

2023	\$1,112,755
2024	\$1,191,838
2025 (YTD)	\$1,313,831

## Number of Vehicles Parked

2023	147,713
2024	172,718
2025 (YTD)	166,152

Revenue Trend by Month



Monthly Revenue Trends - Revenue to Oak Island

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	YTD
2023			\$ 142,993	\$ 84,812	\$ 97,878	\$ 209,692	\$ 285,226	\$ 174,045	\$ 113,316	\$ 3,868	\$ 560	\$ 368	\$ 1,112,755
			\$ 142,993	\$ 227,805	\$ 325,682	\$ 535,374	\$ 820,600	\$ 994,644	\$ 1,107,960	\$ 1,111,828	\$ 1,112,388	\$ 1,112,755	
2024	\$ 11,803	\$ 192,932	\$ 60,269	\$ 87,911	\$ 140,896	\$ 248,343	\$ 238,835	\$ 142,667	\$ 57,608	\$ 4,853	\$ 718	\$ 5,002	\$ 1,191,838
	\$ 11,803	\$ 204,735	\$ 265,005	\$ 352,916	\$ 493,812	\$ 742,155	\$ 980,990	\$ 1,123,657	\$ 1,181,265	\$ 1,186,118	\$ 1,186,836	\$ 1,191,838	
2025	\$ 140,587	\$ 65,980	\$ 56,325	\$ 157,211	\$ 146,351	\$ 244,043	\$ 260,809	\$ 146,324	\$ 91,339	\$ 4,862			\$ 1,313,831
	\$ 140,587	\$ 206,567	\$ 262,892	\$ 420,103	\$ 566,454	\$ 810,497	\$ 1,071,307	\$ 1,217,631	\$ 1,308,970	\$ 1,313,831			

# Revenue Breakdown

	Totals	
Permits Purchased	Quantity	Gross Revenue
- hourly	42,606	\$ 396,020
- day	28,213	\$ 564,245
- day upgrade	3,945	\$ 37,300
- week	2,237	\$ 178,960
- season	1,417	\$ 318,825
- year - fleet	49	\$ 15,525
- Residency	16,244	\$ 162,490
Violations Paid		
- Same Day Payment	1,564	\$ 39,100
- Paid within 30 days	3,217	\$ 160,845
- Paid with late fee	110	\$ 8,250
- Paid via Collection	376	\$ 19,832
- Paid Opposing Traffic	108	\$ 3,820
- Paid Special	30	\$ 7,500
Total Revenue		\$ 1,912,712
	Otto Fee	30%
	Net	\$ 1,338,831
	Evening fee	\$ 25,000
Revenue to Town		\$ 1,313,831

Permits: Revenue Drivers	
Day Permits + upgrades	\$601,545
Hourly (1,2,3)	\$396,020
Season – Visitors	\$318,825
Week	\$178,960
Residents	\$162,490

Violation Payment (YTD)	
Standard (within 30 days)	\$160,845
Same Day	\$39,100
Collections	\$19,832

**Note:** Similar to last year, Oak Violations are not taking advantage of the Same Day Violation (SDV) payment option. This is unique to Oak Island among Towns using SurfCAST.

# Citation Report

Oak Island	April	May	June	July	August	September	October	YTD'25	
<b>Total Issued</b>	1419	1379	1834	2109	1693	1022		<b>9456</b>	
Warning	245	148	105	89	73	59		<b>719</b>	<b>7.6%</b>
Deleted or refunded	247	256	346	404	315	196		<b>1764</b>	<b>18.7%</b>
<b>NET Total</b>	<b>927</b>	<b>975</b>	<b>1383</b>	<b>1616</b>	<b>1305</b>	<b>767</b>		<b>6973</b>	
<b>By Payment Status (YTD)</b>									
Paid	699	712	1060	1173	946	496	119	<b>5205</b>	<b>74.6%</b>
Unpaid	228	263	323	443	359	271		<b>1768</b>	<b>25.4%</b>
<b>By Type</b>									
- No Permit	730	678	761	790	750	514		<b>4223</b>	<b>60.6%</b>
- Resident Space	<b>498</b>	<b>332</b>	<b>433</b>	<b>509</b>	<b>383</b>	<b>202</b>		<b>2357</b>	<b>33.8%</b>
- No Parking Zone	156	242	449	607	410	164		<b>2028</b>	
- Opposing Traffic	37	60	122	145	82	67		<b>513</b>	
- >2 hour limit @ Pier	42	53	35	42	47	58		<b>277</b>	
- Handicap space	9	21	32	23	25	26		<b>136</b>	
- On Roadway	2	8	9	23	19	5		<b>66</b>	
- Blocking Driveway/Mailbox	3	5	11	2	9	3		<b>33</b>	
- <40' from Intersection	0	0	4	1	4	0		<b>9</b>	
- <15' from Fire Hydrant	0	1	2	1	1	1		<b>6</b>	
- On Sidewalk/Crosswalk	0	0	5	1	0	0		<b>6</b>	

## Warnings:

- Handicap
- Residents without a permit (yet)

## Deleted/Refunded:

- Typos
- Residents who bought a Visitor Permit

# Year to Year Violation Breakout

Oak Island	2024	YTD'25	Chg YTY
<b>Total Issued</b>	<b>8494</b>	<b>9456</b>	<b>962</b>
Warning	408	719	311
Deleted or refunded	1799	1764	35
<b>NET Total</b>	<b>6287</b>	<b>6973</b>	<b>686</b>
<b>By Payment Status (YTD)</b>			
Paid	4940	5205	265
Unpaid	1347	1768	421
<b>By Type</b>			
- No Permit	4225	4223	2
- Resident Space	1661	2357	696
- No Parking Zone	1895	2028	133
- Opposing Traffic	620	513	107
- >2 hour limit @ Pier	359	277	82
- Handicap space	42	136	94
- On Roadway	16	66	50
- Blocking Driveway/Mailbox	26	33	7
- <40' from Intersection	7	9	2
- <15' from Fire Hydrant	8	6	2
- On Sidewalk/Crosswalk	4	6	2

**RED** = increase from Year to Year

## Primary Driver for Increase:

- Resident Space violation

## Warning Increase:

- Residents – had not yet purchased their permits

## Unpaid Violations:

- Will reduce over the next couple of months.

# Resident Space Violations

2025	April	May	June	July	Aug	Sept	Total
Day Time	386	250	308	356	274	145	1719
Evening	112	82	125	153	109	57	638
2024	81	111	130	139	96	44	601

# Parked vs. Violation Trends

2023	April	May	June	July	August	Sept	Totals
Parked by month	13279	17582	31313	37626	26893	21138	147831
Violations by month	534	931	1327	1365	842	958	5957
	4.0%	5.3%	4.2%	3.6%	3.1%	4.5%	4.0%
	4.2%						
2024	April	May	June	July	August	Sept	Totals
Parked by month	22469	29644	37578	44968	25089	12970	172718
Violations by month	657	1197	1418	1471	991	583	6317
	2.9%	4.0%	3.8%	3.3%	3.9%	4.5%	3.7%
	3.5%						
2025	April	May	June	July	August	Sept	YTD
Parked Vehicles							
Residents	8240	10863	13048	13907	12785	8797	67640
Visitors	12603	14937	20219	21344	18365	11044	98512
Totals	20843	25800	33267	35251	31150	19841	166152
Citations	927	975	1383	1616	1305	767	6973
	4.4%	3.8%	4.2%	4.6%	4.2%	3.9%	4.2%
	4.3%						

# Challenges 2025

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- No Zone violations during after hours
  - Request approval to cite violations other than Resident Spaces based on ordinances (ROW, Handicap, etc.)
- Resident Only spaces
  - Increase in spaces (+100) = increase in violations



# Recommendations for 2026

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- Rate Changes – none recommended – currently competitive
- Date Changes – consider October paid parking & enforcement?
  - Several calls for October enforcement issues
  - Reminder: Holden is now all year
- Planned availability for 2026 permits:
  - Residents – can start in Dec'25
  - Visitors – can start in Jan'26
- Resident parking space after hours enforcement
  - Recommend approval to cite No Parking zone violations in the 5PM-9PM time frame (no additional fee)