

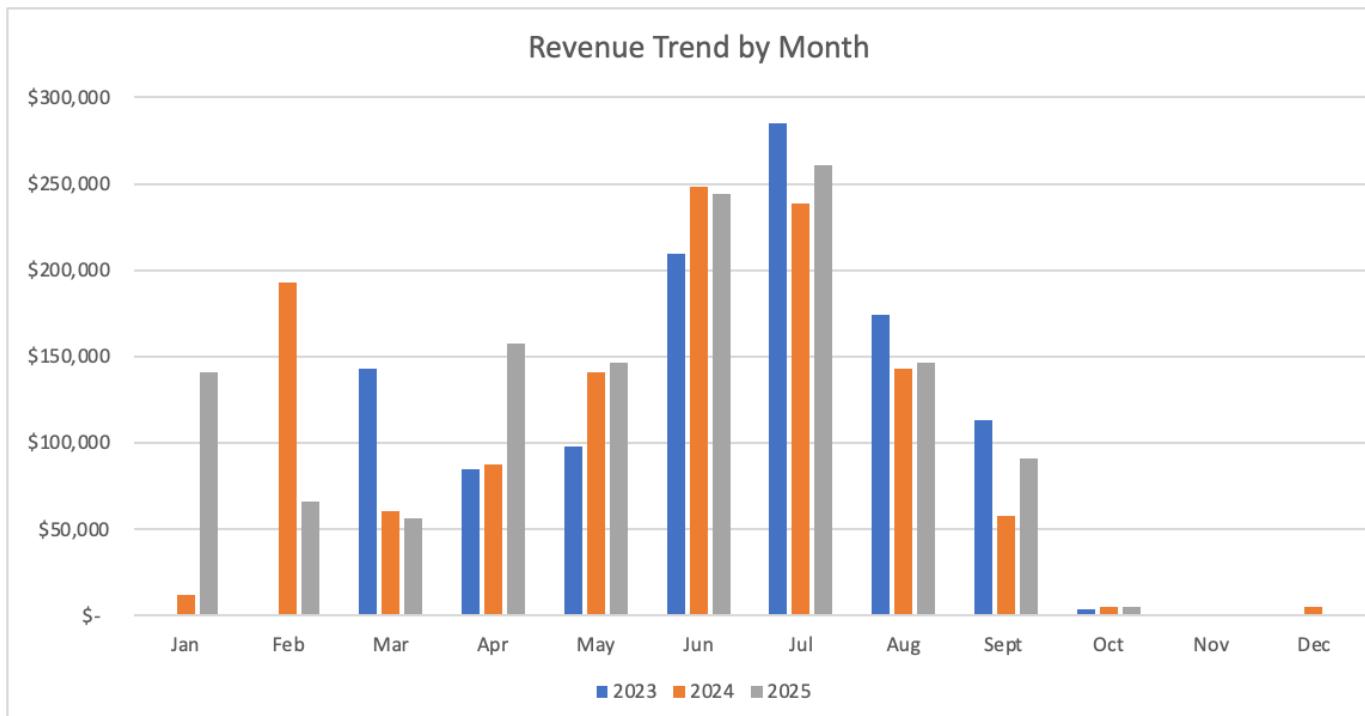
# Oak Island

## 2025 Parking Summary/Overview

### Nov. 12<sup>th</sup>, 2025

Note: some of the information contained in this report is taken at a point in time and will change over time as additional payments are made.

# Revenue Summary



## Net Revenue to The Town of Oak Island

2023	\$1,112,755
2024	\$1,191,838
2025 (YTD)	\$1,313,831

## Number of Vehicles Parked

2023	147,713
2024	172,718
2025 (YTD)	166,152

## Monthly Revenue Trends - Revenue to Oak Island

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	YTD
2023	\$ 142,993	\$ 142,993	\$ 227,805	\$ 325,682	\$ 535,374	\$ 820,600	\$ 980,990	\$ 1,123,657	\$ 1,181,265	\$ 1,186,118	\$ 1,186,836	\$ 1,112,755	\$ 1,112,755
2024	\$ 11,803	\$ 192,932	\$ 60,269	\$ 87,911	\$ 140,896	\$ 248,343	\$ 238,835	\$ 142,667	\$ 57,608	\$ 4,853	\$ 718	\$ 5,002	\$ 1,191,838
2025	\$ 140,587	\$ 65,980	\$ 56,325	\$ 157,211	\$ 146,351	\$ 244,043	\$ 260,809	\$ 146,324	\$ 91,339	\$ 4,862			\$ 1,313,831

# Revenue Breakdown

Totals		
<b>Permits Purchased</b>	Quantity	Gross Revenue
- hourly	42,606	\$ 396,020
- day	28,213	\$ 564,245
- day upgrade	3,945	\$ 37,300
- week	2,237	\$ 178,960
- season	1,417	\$ 318,825
- year - fleet	49	\$ 15,525
- Residency	16,244	\$ 162,490
<b>Violations Paid</b>		
- Same Day Payment	1,564	\$ 39,100
- Paid within 30 days	3,217	\$ 160,845
- Paid with late fee	110	\$ 8,250
- Paid via Collection	376	\$ 19,832
- Paid Opposing Traffic	108	\$ 3,820
- Paid Special	30	\$ 7,500
<b>Total Revenue</b>		\$ 1,912,712
	Otto Fee	30%
	Net	\$ 1,338,831
	Evening fee	\$ 25,000
<b>Revenue to Town</b>		\$ 1,313,831

Permits: Revenue Drivers	
Day Permits + upgrades	\$601,545
Hourly (1,2,3)	\$396,020
Season – Visitors	\$318,825
Week	\$178,960
Residents	\$162,490

Violation Payment (YTD)	
Standard (within 30 days)	\$160,845
Same Day	\$39,100
Collections	\$19,832

**Note:** Similar to last year, Oak Violations are not taking advantage of the Same Day Violation (SDV) payment option. This is unique to Oak Island among Towns using SurfCAST.

# Citation Report

Oak Island	April	May	June	July	August	September	October	YTD'25	
<b>Total Issued</b>	1419	1379	1834	2109	1693	1022		<b>9456</b>	
Warning	245	148	105	89	73	59		<b>719</b>	<b>7.6%</b>
Deleted or refunded	247	256	346	404	315	196		<b>1764</b>	<b>18.7%</b>
<b>NET Total</b>	<b>927</b>	<b>975</b>	<b>1383</b>	<b>1616</b>	<b>1305</b>	<b>767</b>		<b>6973</b>	
<b>By Payment Status (YTD)</b>									
Paid	699	712	1060	1173	946	496	119	<b>5205</b>	<b>74.6%</b>
Unpaid	228	263	323	443	359	271		<b>1768</b>	<b>25.4%</b>
<b>By Type</b>									
- No Permit	730	678	761	790	750	514		<b>4223</b>	<b>60.6%</b>
<b>- Resident Space</b>	<b>498</b>	<b>332</b>	<b>433</b>	<b>509</b>	<b>383</b>	<b>202</b>		<b>2357</b>	<b>33.8%</b>
- No Parking Zone	156	242	449	607	410	164		<b>2028</b>	
- Opposing Traffic	37	60	122	145	82	67		<b>513</b>	
- >2 hour limit @ Pier	42	53	35	42	47	58		<b>277</b>	
- Handicap space	9	21	32	23	25	26		<b>136</b>	
- On Roadway	2	8	9	23	19	5		<b>66</b>	
- Blocking Driveway/Mailbox	3	5	11	2	9	3		<b>33</b>	
- <40' from Intersection	0	0	4	1	4	0		<b>9</b>	
- <15' from Fire Hydrant	0	1	2	1	1	1		<b>6</b>	
- On Sidewalk/Crosswalk	0	0	5	1	0	0		<b>6</b>	

## Warnings:

- Handicap
- Residents without a permit (yet)

## Deleted/Refunded:

- Typos
- Residents who bought a Visitor Permit

# Year to Year Violation Breakout

Oak Island	2024	YTD'25	Chg YTY
<b>Total Issued</b>	<b>8494</b>	<b>9456</b>	<b>962</b>
Warning	408	719	311
Deleted or refunded	1799	1764	35
<b>NET Total</b>	<b>6287</b>	<b>6973</b>	<b>686</b>
<b>By Payment Status (YTD)</b>			
Paid	4940	5205	265
Unpaid	1347	1768	421
<b>By Type</b>			
- No Permit	4225	4223	2
- Resident Space	1661	2357	696
- No Parking Zone	1895	2028	133
- Opposing Traffic	620	513	107
- >2 hour limit @ Pier	359	277	82
- Handicap space	42	136	94
- On Roadway	16	66	50
- Blocking Driveway/Mailbox	26	33	7
- <40' from Intersection	7	9	2
- <15' from Fire Hydrant	8	6	2
- On Sidewalk/Crosswalk	4	6	2

**RED = increase from Year to Year**

**Primary Driver for Increase:**

- Resident Space violation

**Warning Increase:**

- Residents – had not yet purchased their permits

**Unpaid Violations:**

- Will reduce over the next couple of months.

# Resident Space Violations

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2025	April	May	June	July	Aug	Sept	Total
<b>Day Time</b>	<b>386</b>	<b>250</b>	<b>308</b>	<b>356</b>	<b>274</b>	<b>145</b>	<b>1719</b>
<b>Evening</b>	<b>112</b>	<b>82</b>	<b>125</b>	<b>153</b>	<b>109</b>	<b>57</b>	<b>638</b>
<b>2024</b>	<b>81</b>	<b>111</b>	<b>130</b>	<b>139</b>	<b>96</b>	<b>44</b>	<b>601</b>

# Parked vs. Violation Trends

2023	April	May	June	July	August	Sept	Totals
<b>Parked by month</b>	13279	17582	31313	37626	26893	21138	147831
<b>Violations by month</b>	534	931	1327	1365	842	958	5957
	4.0%	5.3%	4.2%	3.6%	3.1%	4.5%	4.0%
	<b>4.2%</b>						
2024	April	May	June	July	August	Sept	Totals
<b>Parked by month</b>	22469	29644	37578	44968	25089	12970	172718
<b>Violations by month</b>	657	1197	1418	1471	991	583	6317
	2.9%	4.0%	3.8%	3.3%	3.9%	4.5%	3.7%
	<b>3.5%</b>						
2025	April	May	June	July	August	Sept	YTD
<b>Parked Vehicles</b>							
<b>Residents</b>	8240	10863	13048	13907	12785	8797	67640
<b>Visitors</b>	12603	14937	20219	21344	18365	11044	98512
<b>Totals</b>	<b>20843</b>	<b>25800</b>	<b>33267</b>	<b>35251</b>	<b>31150</b>	<b>19841</b>	<b>166152</b>
<b>Citations</b>	<b>927</b>	<b>975</b>	<b>1383</b>	<b>1616</b>	<b>1305</b>	<b>767</b>	<b>6973</b>
	4.4%	3.8%	4.2%	4.6%	4.2%	3.9%	4.2%
	<b>4.3%</b>						

- No Zone violations during after hours
  - Request approval to cite violations other than Resident Spaces based on ordinances (ROW, Handicap, etc.)
- Resident Only spaces
  - Increase in spaces (+100) = increase in violations

# Recommendations for 2026

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- Rate Changes – none recommended – currently competitive
- Date Changes – consider October paid parking & enforcement?
  - Several calls for October enforcement issues
  - Reminder: Holden is now all year
- Planned availability for 2026 permits:
  - Residents – can start in Dec'25
  - Visitors – can start in Jan'26
- Resident parking space after hours enforcement
  - Recommend approval to cite No Parking zone violations in the 5PM-9PM time frame (no additional fee)