



Meeting Minutes
OAK ISLAND BUSINESS ADVISORY BOARD
TUESDAY, MARCH 25, 2025 – 9:00 AM

CALL TO ORDER

Board members Joe Yeager and Hugh Fosbury were absent.

Annette made a motion to excuse their absences. Ronnie Russell seconded the motion, and it was unanimously approved.

I. APPROVAL OF AGENDA

The agenda was approved as presented.

II. APPROVAL OF MINUTES

II.1 [Approval of February Meeting Minutes](#)

Annette made a motion to approve the February meeting minutes. The motion was seconded by Ken and unanimously approved.

III. PRESENTATIONS

III.1 [Town of Oak Island Chief of Police, Charlie Morris](#)

Chief Morris gave a presentation on various topics, including:

- The upcoming pickleball tournament, which is expected to draw a large crowd and benefit local businesses.
- Ongoing challenges with hiring and staffing within the police department.
- Common policing issues on Oak Island and the types of incidents most frequently encountered.
- The merger of the Ocean Rescue and Beach Services Unit, which will now fall under the jurisdiction of the Fire Department.
- An upcoming hurricane conference on May 15, which he encouraged all members to attend.

IV. PUBLIC COMMENT

V. OLD BUSINESS

V.1 [Business of the Month Program](#)

The program is officially online and accepting submissions for nominations. We will vote on our first business of the Month at the April meeting. The winner will receive a certificate and a-frame sign with “business of the month” to display. They will also get a write up in the Business Bulletin and the Current.

V.2 [Business Reviews](#)

We took a few minutes to leave positive online reviews for local businesses.

VI. NEW BUSINESS

VI.1 [Commercial Regulations Review](#)

We discussed parking requirements, height limits, setbacks, and the permitting and review process as potential topics to look into to improve for businesses.

VII. STAFF REPORTS

VIII. BOARD MEMBER REPORTS

IX. ADJOURN

Motion to adjourn made by Ronnie Russell, seconded by Ken Guhse and unanimously approved.