

Town of Oak Island

# BUSINESS BULLETIN

*September 2025*

*Welcome to the Town of Oak Island's Business Bulletin! Every edition is crafted to illuminate the latest updates, insights, and opportunities, tailored exclusively for the local business community. Join us as we shine a spotlight on the heartbeat of commerce in the Town of Oak Island, fostering connections, and fostering growth.*



## **Business of the Month: Lil and John's Sweettreat Homemade Ice Cream**

This month, we're proud to recognize Lil' & John's Sweettreat as our Business of the Month! Known for making premium homemade ice cream fresh on site daily with North Carolina products, their commitment to quality is matched only by their commitment to community. Whether it's sponsoring local organizations like the Oak Island Loggerheads and the U.S. Open King Mackerel Tournament, or catering events big and small, Lil' & John's is always there to lend

their support.

Despite long lines in the busy season, their exceptional staff keeps things moving quickly—ensuring every customer leaves with a smile and a scoop (or two!) of something delicious.

As one nomination put it: “Always willing to help out local organizations, and provide excellent service to tourists and locals year-round.”

Congratulations to Lil’ & John’s Sweettreat! Thank you for keeping Oak Island cool, connected, and community minded.

[Submit a Nomination](#)



## Join the Business Advisory Board: Applications Now Open

Are you passionate about supporting local businesses and helping shape the future of Oak Island's economy? The Town is now accepting applications for two (2) business representatives and one (1) resident seat on the Business Advisory Board.

This committee serves as a vital link between the business community and Town leadership, offering recommendations on small business development, economic strategy, and ways to make Oak Island more business-friendly.

This is your chance to get involved and make a difference in the community. If you're a local business owner, commercial property owner, or resident with an interest in economic development, we encourage you to apply!

Applications due by: **Wednesday, September 3, NOON** to Deputy Town Clerk Erin Baker, [ebaker@oakislandnc.gov](mailto:ebaker@oakislandnc.gov)

[Apply Now](#)



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## Funds Available for Façade Improvement Grant Program

The Town of Oak Island is committed to maintaining and improving the aesthetic appeal of its commercial districts, which are crucial to the Town's image, and economic vitality. To support this goal, the Town Council has approved the Façade Improvement Grant (FIG) Program.

This program provides an exciting opportunity for commercial property owners and tenants in Oak Island to receive financial assistance for exterior improvements to their buildings. By participating in this program, businesses can not only enhance their own properties but also contribute to the overall revitalization and charm of Oak Island.

The FIG Program offers matching grants that cover up to 50% of the cost of qualifying façade improvements. Grants can range from a minimum of \$250 to a maximum of \$10,000 per project. Only one application per property will be accepted each year, and funding is limited. Awards are made on a first-come, first-served basis, subject to the availability of funds.

[Learn  
More](#)

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**How busy was your business from Memorial Day to Labor Day this year compared to a typical summer?**

Please select an option below.

**Much busier**

**A little busier**

**About the same**

**A little less busy**

**A lot less busy**

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## Upcoming Town Events

### **Sunset on Summer Music Festival**

Saturday, September 6  
NOON - 8:00 PM  
Middleton Park

This event will host food trucks and multiple bands throughout the day on TWO stages! All capped off with a special FIREWORKS show to help say goodbye to an awesome Summer!

### **Live & Local Concert Series**

Saturdays in October  
Noon - 8:00 PM  
Middleton Park

This event will host live music, local food, and craft vendors, as residents and visitors embrace active island living.

[Learn More](#)





## Upcoming Town Meetings

### Town Council Meeting

Tuesday, September 9 | 6:00 PM | Town Hall

### Business Advisory Board

Tuesday, September 16 | 9:00 AM | Police Training Room

### Planning Board

Thursday, September 18 | 9:00 AM | Town Hall

[View Full  
Calendar](#)

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Want to stay informed on all of the latest news and events throughout the Town? Sign up for *The Current* - the digital weekly update from the Town of Oak Island! To view the current edition, and sign up for email notification of new editions each week, just visit:

[www.OakIslandNC.gov/CURRENT](http://www.OakIslandNC.gov/CURRENT)

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