



MINTUES
OAK ISLAND BUSINESS ADVISORY BOARD
TUESDAY, JUNE 25, 2024 – 9:00 AM
POLICE TRAINING ROOM - OAK ISLAND TOWN HALL

CALL TO ORDER

Absent Hugh Fosbury and Dixon Wright.

I. APPROVAL OF AGENDA

Motion to approve the agenda as presented was made by Lisa and seconded by Ken. Vote was unanimously approved.

II. APPROVAL OF MINUTES

II.1 Approval of May Minutes

Motion to approve the May minutes as presented was made by Lisa and seconded by Ken. Vote was unanimously approved.

III. PRESENTATIONS

III.1 Town of Oak Island Fire Department

Presentation from Fire Chief Lee Price. He gave an overview of the functions our fire department currently serves. Explained ways business owners can help first responders in the event of an emergency. Encouraged everyone to sign up for Community Connect.

IV. PUBLIC COMMENT

No public comment.

V. OLD BUSINESS

V.1 Available Properties Update

Ronnie went through the current commercial listing for lease and for sale.

VI. NEW BUSINESS

VI.1 Facade Improvement Grant Program

Hallie presented a draft of the Façade Improvement Grant Program for review.

VI.2 Positive Reviews Campaign

Hallie introduced the idea of a “positive reviews only” campaign. This campaign would be aimed for social media to politely encourage only leaving positive reviews of places you like, instead of negative

reviews of places you don't. Hallie will bring more ideas back before the board decides to move forward.

VI.3 Disaster Preparedness for Businesses

Hallie went through the signup for business contact information. This will be an effort at the beginning of hurricane season annually to make sure that the Town has the most up-to-date contact information and to let businesses know that Hallie will be a point of contact with the Town for them during emergency situations.

VII. STAFF REPORTS

No staff reports.

VIII. BOARD MEMBER REPORTS

No board member reports.

IX. ADJOURN

Lisa made a motion to adjourn the meeting and was seconded by Chasey. The vote was approved unanimously.