

Oak Island Business Advisory Board
Tuesday, November 28, 2023, 9am
Police Training Room

November Meeting Minutes

Call to Order

Approval of Agenda

Motion to approve the agenda as presented made by Joe Yeager. Seconded by Annette Rogers.

Approval of Minutes

Motion to approve the October meeting minutes as presented made by Dixon Wright. Seconded by Hugh Fosbury.

Presentations

Presentation from Oak Island Planning Director, Matt Kirkland

Matt gave an overview of planning and what the department does. Answered general questions from the board on signage ordinance and how/why the process works.

Public Comment

No public comments.

Old Business

Improvements for Opening a New Business in Oak Island

New Business

Oak Island Business E-Newsletter

Hallie provided a draft example of business e-newsletter for feedback from the board. They advised on a new name “Business Bulletin.” Hallie will provide a final draft before the first edition of the newsletter.

Discussion on Commercial Signage Topics

General discussion of issues getting signage for their business. Issues knowing what's allowed and what's not. Suggestions to make the rules easier to understand/find. The group reviewed examples of signage ordinance summaries from other towns. The group liked examples with pictures to demonstrate what is and what's not allowed. Hallie will put together a similar document for review at a later meeting.

Staff Reports

No staff reports.

Board Member Reports

No board member reports.

Adjournment

Joe Yeager made a motion to adjourn the meeting. Annette Rogers seconded.